

Spoiled Rotten

Photography



Lynn Driver

Franchise Owner Spotlight

Traumatic house fire experience turns into an opportunity to rewrite her family's story.

Generosity

Goes a Long Way For Colorado Springs ROTC Students

Heather Sams blesses local ROTC chapter with a reoccurring portrait fundraiser.

Celebrating 20 Years

Growing up with our clients

5 TIPS to improve your Mother's Day Pictures

Make Mom look amazing for pictures with her children on Mother's Day

Favorite Spring Images

We brought the Seaside vibe to local preschools across the country this Spring. We adored this set and we hope you did too!



WELCOME FRIENDS!

We're Jamie & Melissa Tash

As we celebrate 20 years of operations and 10 years of franchising, it's truly incredible to look back at the journey we've been on. From our humble beginnings to where we are today, with 21 locations across the country, it's been an amazing ride.

It's been an absolute joy to make a living, and help others make a living, doing something that is so fun and rewarding - making preschoolers smile. We're grateful for the opportunity to continue spreading joy and learning through our franchise model, and we look forward to many more years of success together.

Learn more about owning your own [photography business](#).

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JOIN OUR FAMILY

We are looking for people across the country to be franchise owners, photographers, and photographer assistants.





FRANCHISE NEWS

New Owner Training



Photographer Training

We are thrilled to announce that our upcoming franchise training is scheduled for June 5-16, 2023. This is an exciting time for us as we look forward to welcoming our new owners into our family and providing them with everything they need to launch a successful business.

At our training sessions, we cover a wide range of topics that are essential to running a successful franchise. Our experienced trainers will provide in-depth guidance on everything from marketing and sales to customer service and operations.

A favorite activity during our intensive 11 day training course is photographing children at two local underserved preschools. As part of our commitment to giving back to the community, we have teamed up with these preschools to provide our photographers with valuable experience while also giving families the opportunity to have professional portraits taken of their children.



We believe that this partnership is a win-win situation for everyone involved. Our photographers gain valuable experience, the families receive beautiful portraits of their children, and we are able to give back to our community in a meaningful way.

Our franchise training is just the beginning of the journey, and we will continue to provide ongoing support to our franchisees as they grow their businesses.



meet our newest owners



San Antonio

CARRIE FISCHEL

Carrie, with a background in elementary education and recently working as a realtor, was looking for a career change to better support her family. As a photography enthusiast, the Spoiled Rotten Photography [franchise opportunity](#) came along at just the right time for her to jump all in!

[website](#)

[instagram](#)

[facebook](#)

St. Louis

STEVE HADEN

Steve and Becky Haden experienced Spoiled Rotten Photography first hand with [beautiful portraits](#) of their daughter from her local preschool. They knew owning their own SRP franchise would be the perfect way to experience the lifestyle they desired and gain more time with their young daughter.



[website](#)

[instagram](#)

[facebook](#)



2023 Annual Conference

Together we will move smoothly and rapidly forward.

Our franchise family recently gathered at the most amazing beach house in Gulf Shores, AL for our annual conference.

This year's theme was... **SAIL!**

We came together for 4 days to learn & be inspired, improve our skills, recognize our achievements, and fellowship together.

We kicked off the week with a gathering of our top franchise earners for an all-inclusive relaxing pre-conference hang.

The highlight of our time together was a private yacht tour complete with a private chef and a surf and turf dinner.

[READ MORE](#)

Owner Spotlight



Lynn Driver

Traumatic House Fire Experience

Turns Into An Unexpected Opportunity

To Rewrite Her Family's Story

Lynn was the epitome of a selfless, devoted mother and wife. She dedicated her life to her four children and husband by working as a full-time teacher's aide during the day and full-time mom/wife in the evenings. Her family had recently packed-up all their belongings from their 3 bedroom home in south Georgia to seek better educational opportunities for the children in the big city of Atlanta.



It seemed things were going relatively well until one fateful day when their apartment building caught fire. That same building also contained 3 storage units full of their furniture, waiting on a new home in Buckhead. They thought it was just an evacuation drill, so they left everything inside and watched as the small fire quickly engulfed the entire building. They had no possessions left - and no insurance, either, due to a miscommunication when signing their lease. The one thing they did save was their beloved Yorkie dog. Lynn and her family were completely devastated. Friends and family members quickly drew near and started GoFundMe campaigns to help them get back on their feet.

Portraits That Live On

Having lived through such a traumatic event, Lynn realized that life was more than just material possessions; it was also about having insurance, a back-up plan, and being prepared for unexpected devastation. One of her greatest material losses included her mother in law's urn, collection of family portraits (portraits of her Mom and Dad, her wedding portraits, pics of her children from babies to teens). She reached out to friends and family for copies of pictures she had given away over the years.

That's when an old friend of hers reached out with an unexpected offer. The friend had recently gotten sick and was unable to return to work. She offered Lynn the chance of taking over her Spoiled Rotten Photography franchise. Lynn jumped at the opportunity - not only because professional photography had been one of her passions before becoming a mother, but also because it would be an excellent opportunity to become a role model for her children! Her desire was to teach them how to become independent, confident individuals so that they would never find themselves in such a vulnerable situation ever again. Now, Lynn is busy running the franchise - making people smile and creating beautiful images that will even outlast a fire, thanks to digital cloud storage! She enjoys seeing her business grow every day. Although tragedy struck particularly hard, it highlighted an important life lesson that can never be taken away; having faith through darkness will lead you to a new blessing.



Driver Family

Make sure to follow Lynn

Driver and her family

[@spoiledrottenbuckhead](https://www.instagram.com/spoiledrottenbuckhead)

We love watching her family's daily inspiration and the fun they have as a team together, serving their local partner schools.

MINDSET

20 Years of Growth



We have photographed so many seniors this Spring season! Many of these young adults started a photographic journey with us as babies. As I was editing photos of this amazing young woman (one of those babies) I started thinking about the collection of images we have captured for her family.

For us here at Spoiled Rotten Photography, it is our 20th anniversary year. Twenty years of watching these precious babies grow into adults. The blessings these families have given us are immeasurable. From infants, toddlers, and preschoolers to family sessions and now, graduations! I can't help but reminisce about how we've grown up too... We have grown our business into more than 20 new markets over that same time period. We have also *personally* experienced the cycle of life through childbirth and parents passing. We are even starting to see our hair gray and wrinkles appear!

We capture these pics of first steps and snagged teeth so parents will have a reminder of baby days and childhood. Usually when we talk about 'seasons' it's when we announce our latest Spring or Fall photo season. But this 20 year reflection reminded me of the seasons of life captured in Ecclesiastes 3:1 - For everything there is a season, and a time for every matter under heaven. We are so blessed to have a career capturing sweet memories of babies growing into graduates!

Ecclesiastes 3:1

For everything there is
a season, and a time
for every matter under
heaven.



Sweet Zoe

Zoe has grown up in front our camera! She has always been so polite and an easy subject to work with.

Generosity Goes a Long Way

I am thrilled to share with you the story of one of our franchise owners who has truly captured the hearts of her community. Meet Heather Sams, our Spoiled Rotten Photography Franchise Owner in Colorado Springs, CO.

Heather, a US Army veteran, has a heart for kids of all ages, and it shows in the way she gives back to her community. Each year, Heather conducts a portrait fundraiser event for her local high school's JROTC program. This year she donated \$9,556, and over the last six years, Heather has given an impressive total of \$35,546.

The JROTC has used this money in various ways, but one of the most impactful ways is sponsoring teens to go on field trips to competitions that they would not be able to afford otherwise. Heather's donations have enabled many teenagers to go on enrichment trips that have truly transformed their lives.





Heather's impact on her community through her photography franchise is truly remarkable. Her selfless acts have enabled teenagers to experience life-changing opportunities that they would not have had otherwise. She has inspired others to give back to their community and to make a difference in the lives of those around them.

We are so proud to have Heather as part of our franchise family, and we look forward to seeing the positive impact she continues to have on her community.

Imagine being a teenager who dreams of participating in a JROTC competition but cannot afford to attend due to financial constraints. The opportunity to participate in an activity that they are passionate about and see others from different parts of the country doing the same is something that they will never forget.

Thanks to Heather's generous donations, the JROTC has been able to send many teenagers on such trips, and their lives have been forever changed. They return home feeling motivated, energized, and with a new perspective on life.



FAVORITE IMAGES

Seaside Set



Joey Fotheringham
SRP Katy

Heather Sams
SRP Colorado Springs

Julie Foster
SRP Franklin/Brentwood

Leah Bailey
SRP Alpharetta

Dianna Harriet
SRP South Denver

Jennifer Deniston
SRP Alpharetta

Vendor Spotlight

FRIENDSHEEP DRYER BALLS

FriendSheep wool dryer balls are our new go to smile-getter. We are sure they work very well as dryer balls, but for us, they bring joy! Carried in a basket by a toddler, a game of catch with an energetic boy or being rolled to a little one that has just mastered sitting up, dryer balls have brought us many infectious moments captured for families! When we purchased from FriendSheep, we weren't aware of the owners' commitment to the environment or their commitment to providing fair wages to hundreds of people in Nepal, but this has made us love them all the more!

READ MORE about the owner, Valeria Isaacs!



Vendor Spotlight

CARDINAL CREEK WOODEN SHAPES

Our Spring Seaside set was greatly enhanced by beautiful woodcraft shapes by [Cardinal Creek Home](#). Their coastal collection was the perfect size for little hands in our portraits. The preschoolers loved to “sail” the wooden boats on the set. The kids also had a great time catching the wooden starfish and putting them in the basket props. All moments captured are now hanging on the walls of our customers’ homes. [Cardinal Creek](#) carries many different types of unique wooden seasonal decor, farmhouse accents, and gifts on Etsy.

[READ MORE](#)



How To Master Mother's Day Portraits



CREATE INTERACTION

Have children look at Mom, give kisses, and laugh at each other. You'll capture genuine expressions from these interactions.





CREATE TRIANGLES

With your posing create triangles within your groups. Make sure no head is stacked on top of another head.

PLACEMENT

Put children in front of Mom.
In lap or standing beside.
Remember, whatever is closest to the camera appears the biggest.

CLOTHING

Dress in complementary colors to create color harmony in your portrait, and everyone blends together.

ZOOM IN

Zoom in with your lens or feet to get a close up of Mom and her children's faces close to her face.



MAKE MOM LOOK GOOD

Let's face it... Mom isn't looking at her photos to see if the kids look good, she wants to make sure she looks good before sharing. Try these simple tips to made Mom proud of her portraits with her children.

I Love YOU
to Pieces!

I LOVE YOU TO PIECES

Frame your favorite
Seaside 4x6 print in a
personalized frame
any mother will love!



GET CRAFTY

DIY Mother's Day Gift

Here is an easy craft idea to do with your children and give as a Mother's Day gift. Let kids help paint a simple wooden frame from your local craft store and pull out an old puzzle with missing pieces. Then paint the pieces to match your color scheme.

Mothers hold
their children's
hands for a
while...

*Their hearts
forever.*



Patricia Mesi

CO-OWNER SRP ALPHARETTA

What I love most about owning a franchise is the flexibility it allows. Not only am I part of something I'm proud to own, but I can demonstrate to my own daughters the balance of being a successful businesswoman and Mom.

Female Franchise Owners Featured In

FRANCHISE BUSINESS REVIEW

Our Atlanta area franchise owners, Lynn Driver & sisters Patricia Mesi and Christine Mamon were recently featured in the FBR magazine for leading their family and teams well in their local businesses.

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Female Franchise Owners Are Driven By Passion—Fulfilled by Paying it Forward

Articles & Insights | April 25, 2023 | 10 min to read

According to Forbes, women-owned businesses thrived in 2022, and female-owned business earnings rose by 27%. That's more than male-owned firms grew in the same period. More specifically, women-owned companies in the services, manufacturing, food, accommodation, and healthcare segments saw the most growth.¹

This growth trajectory is expected to continue through 2023. In its [2023 Women in Business Trends](#) report, Guidant Financial states that most female franchise owners choose entrepreneurship because they favor being their own bosses and are largely dissatisfied with traditional jobs. The report states that women business owners are motivated to realize their personal aspirations and are 20 percent more likely than men to launch a business based on their passions.²

In its [2022 Annual Report](#), the National Women's Business Council (NWBC) makes policy recommendations focused on women's access to capital and opportunity, women in STEM, and rural women's entrepreneurship. The Council states that Congress should consider viable options for expanding tax relief for small business owners severely impacted by global supply chain disruptions and workforce availability issues—particularly for businesses in industries with a significant level of participation by women and minorities.³

Franchise Business Review surveyed franchise owners from **322** brands representing over **8,100** female franchise owners to evaluate the level of satisfaction among female franchise owners. According to responses from thousands of women, **87%** of female franchise owners confirmed that they enjoy owning and operating their businesses and would recommend their franchises to others. Our [Top Franchises for Women](#) list includes award-winning franchises with high franchisee satisfaction ratings.

PARENT *testimonials*



JOU

SRP Columbia, SC

"They brought out the best of my child."



KATHLEEN

SRP Huntsville, AL

"The photographer really caught my baby's expressions and he had the biggest smile. When I saw the proofs I cried in the middle of the grocery store!"



JOB OPPORTUNITIES

In our local territories

1. File Processor

Remote process images from our portrait sessions. Adobe Experience Expected.

2. Photographer's Assistant

Part-time, seasonal opportunity. Assist photographer at local preschool photo sessions to help get amazing expressions. Kind and Joyful Attitude Expected.

3. Photographer

Part-time, seasonal opportunity. Photograph preschoolers at local preschools.
6 months of being a Photographer's Assistant for SRP is required.

4. Franchise Owner

If you are family-oriented, community-minded, outgoing, highly-motivated, love kids, appreciate great photography, and share our core values, you might be a great fit for franchise ownership!

FOLLOW US!

As we continue to grow and expand, we invite you to join us on this exciting journey. Also we're always looking for passionate and dedicated individuals who share our values and want to make a difference in their communities. With our proven business model, extensive training and support, and a brand that is beloved by parents and children alike, there has never been a better time to become a part of our franchise family. Come join us, build a business and a legacy while making a positive impact in your community.

Follow us on social

[website](#)

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Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family!



OWN AN SRP FRANCHISE

Become
Spoiled
Rotten!



Do you know anyone who loves photography and working with children? We are looking for more fun people across the country to join us as we continue to be the photographers of choice for top-ranked preschools across the US.

[LEARN MORE](#)