

# Spoiled Rotten

Photography

## Linda Sirmans

Franchise Owner Spotlight

Becoming Purple

Meet the Savages  
**A Family**  
Of Influence

## Generosity

Training Session to Support Young Moms

**5** TIPS to capture your Lil' Graduate

Favorite Spring Images

We are bringing a French cafe vibe to local preschools across the country with Mon Ami, this Spring. We adore this set and we hope you will too!



## WELCOME FRIENDS!

*We're Jamie & Melissa Tash*

Reflecting on 21 years in the preschool photography industry, with the last 11 dedicated to growing and nurturing our franchise family, we are humbled and honored by the journey.

The recent opportunity to share the Spoiled Rotten Photography story on the Emerging Franchise Brands Podcast was truly a highlight. My passion, my 'why', is unwavering - it's about empowering others to achieve their life's aspirations. Being a franchisor isn't just about business; it's about fostering dreams, nurturing growth, and creating opportunities. To play a part in that journey, to witness the transformation and success of others, is a privilege beyond measure.

**Own your own franchise**

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## JOIN OUR FAMILY

We are looking for people across the country to be franchise owners, photographers, and photographer assistants.



## Owner Spotlight



*Linda Girmans*

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Becoming Purple:

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Living and Breathing the

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Spoiled Rotten Photography Culture

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Linda Sirmans of Raleigh, North Carolina is the owner of our newest Spoiled Rotten Photography franchise. Linda saw information about the Spoiled Rotten Photography opportunity in Franchise Business Review. Spoiled Rotten Photography, being ranked as a Top Franchise for Women and also as a Top Franchise Under \$50K, caught her attention. As she learned more about us, she saw that our current franchise owners gave SRP outstanding ratings. "I was looking at other franchises and none of the others came anywhere close to what I found with SRP," recalls Linda. Little did she know it, but Linda was becoming PURPLE! Linda also appreciates the support of the franchise family she has found within Spoiled Rotten Photography. Linda commented, "It really has been a village of people giving me what I needed at exactly the right time."



### *Purple Team Player*

A week after returning home from new owner training in Huntsville, AL, Linda had the opportunity to meet ALL the SRP franchise owners at conference in Orlando. Linda jumped right into the family and quickly made new friendships. She has been soaking up operations knowledge from her purple fellow franchise owners, even visiting a few to watch them in operation. Linda is already a team player and is often the first to help others when a need arises!

Since the global pandemic of 2020, Americans have reshaped their vision of what careers and professions look like. As the pandemic ended, America's 9 to 5 workforce realized what they had been missing. Striving to have a flexible schedule and work-life balance rates as the number one reason for voluntary job change in 2022. Linda was feeling the pull of making her passion for photography her full-time profession and desiring to leave a ho-hum technology career. She had dabbled in searching for a photography franchise, but during a company restructure, followed by subsequent layoffs, the pull she felt became a push. Linda says, "I realized that I was at a pivotal moment in my life and career to make this happen and had many different experiences that served as stepping stones to take on this opportunity."



### *Cary, North Carolina*

As Linda begins her first season of purple, she is looking forward to capturing the smiles of babies and toddlers in the preschools of Cary and Raleigh, North Carolina. She is also looking forward to the seasonal schedule flexibility that SRP franchise ownership will give her. Linda will be spending time with her adult children and extended family along with scheduling summer vacations.



## 2024 Annual Conference

*A work of outstanding artistry, skill, or workmanship.*

Our franchise family recently gathered in sunny Orlando, Florida for our annual conference.

This year's theme was...

### ***MASTERPIECE!***

We came together for 4 days to learn & be inspired, improve our skills, recognize our achievements, and fellowship together.

We kicked off the week with a gathering of our top franchise earners for an all-inclusive relaxing pre-conference hang. The highlight of our time together was a day together at Epcot and a French themed dinner to kick off our French inspired Spring set, Mon Ami.

[READ MORE](#)



# FRANCHISE NEWS

## *New Owner Training*



## Photographer Training

2024 kicked off with photographer training to add 2 new franchise owners and 3 new associate photographers for our local teams. We enjoyed getting to try out our upcoming Fall set during this training session.



# Upcoming Training

We are thrilled to announce that our next franchise training is scheduled for June 10-21, 2024. This is an exciting time for us as we look forward to welcoming our new owners into our family and providing them with everything they need to launch a successful business.

At our training sessions, we cover a wide range of topics that are essential to running a successful franchise. Our experienced trainers will provide in-depth guidance on everything from marketing and sales to customer service and operations.



## Target Cities

We would love for you to become PURPLE like Linda and the Cooks. We are currently looking for new Spoiled Rotten Photography franchise owners. Do you live in one of the following target cities? We have business waiting for you!

- **Omaha, Nebraska**
- **Jacksonville, Florida**
- **Charleston, South Carolina**
- **Springfield, Missouri**
- **Rogers, Arkansas**



[Steps to Franchise Ownership](#)

## meet our newest owners



Prosper/Lewisville, TX

### AUBRIE & PETER COOK

Aubrie & Peter began working with a neighboring Dallas franchise nearly 4 years ago and loved the entire process so much that they were excited to open their own franchise location. They are a dynamic duo, working together to bring the smiles out of children in the NW suburbs of Dallas.

[website](#)

[instagram](#)

[facebook](#)

Cary, NC

### LINDA SIRMANS

Linda has always had a camera in her hand capturing memories, but it wasn't until getting laid off from her tech career, that she seriously pursued a career with photography. Her technology skills and attention to detail are paying off as she delivers beautiful portraits to local Cary families this Spring!



[website](#)

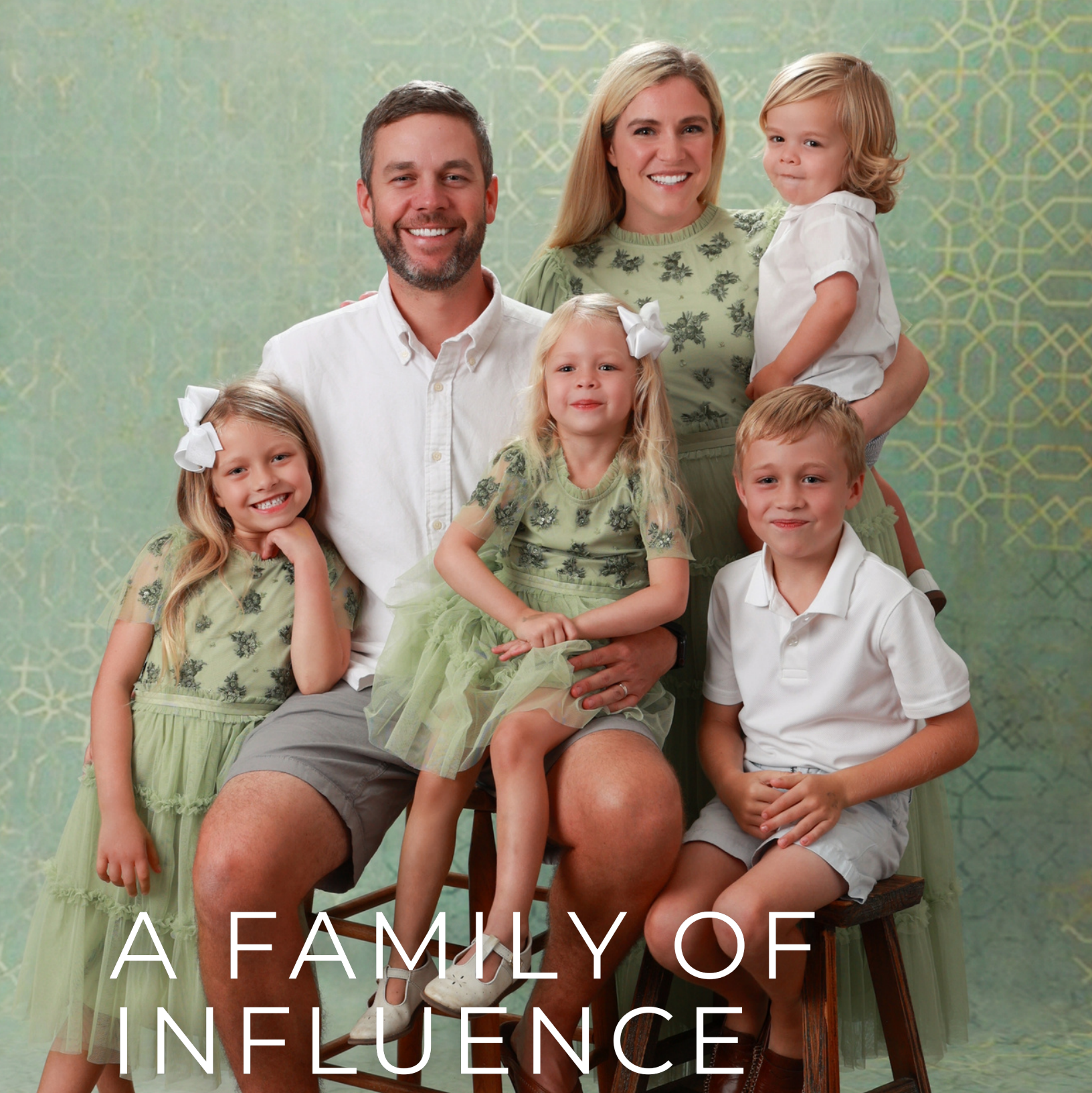
[instagram](#)

[facebook](#)

# ANNUAL IMAGE COMPETITION



Enjoy watching the award winning images our photographers submitted for our Annual Image Competition in January.



# A FAMILY OF INFLUENCE

We are thrilled to announce our partnership with family content influencer Kelsi Savage! Kelsi runs Instagram and TikTok pages that feature her crafty DIY, home decor, organization and kids activities.

Kelsi has a robust following of 355K on these platforms who check in to see what she is creating seasonally for her family of six. Kelsi manages to do all this while being a busy mom of four and systems engineer for a tech firm in Huntsville, Alabama.

Kelsi is a graduate of Auburn University's Samuel Ginn School of Engineering, same as Spoiled Rotten Photography founder, Melissa Tash. Although we didn't know Kelsi as engineering alumni, we got to know Kelsi as a client of Spoiled Rotten Photography Huntsville. We have photographed all four of the Savage kids at their preschool and now we are their elementary school photographers. We are thrilled to have this sweet family in the studio for our sample sessions and on the Mon Ami marketing material.



Go follow Kelsi Savage on Instagram and on TikTok and see some of her adorable Spring DIYs!  
<https://linktr.ee/kelsimsavage>



## A ROYAL

### *Partnership*

Imagine going to work in a castle! Our franchise owners pull out their tiaras and white gloves each season before going to photograph the children at their local Little Sunshine's Playhouse schools. In 2021, Spoiled Rotten Photography began a partnership working with all the Little Sunshine's Playhouse & Preschools across the country.



COO, Abby Davis, says, "Working with SRP has been an amazing experience! Their passion for all things quality, their clients, and the relationships that they have built over the years sets them apart from all others in the industry... not to mention the incredible experience and pictures they provide. Partnering with SRP for our photography needs was the best decision we could have made! Thank you SRP for your passion, dedication, and commitment to our LSP community."

As LSP has continued to grow and expand in existing cities and put down roots in new cities across the country, it has allowed us to add additional franchise owners in many of our target cities. In recent years we have added franchise owners in Austin, San Antonio, Kansas City, St. Louis, and Phoenix who now enjoy getting to treat the children in their local Little Sunshine's Playhouse preschools like royalty.

Steve Haden, our St. Louis franchise owner, says, "We absolutely love LSP & can never thank them enough for the way they cared for our daughter. As parents, the entire process of getting school pictures was just so smooth & easy. Being a photographer who has taken pictures of our daughter since the day she was born, I was just blown away by the amazing portraits by SRP's Amanda Day. They have the most unique boutique sets & she was able to capture the personality of our daughter so well. We were so impressed that we decided to look into opening our own franchise. We already owned & operated a custom picture frame shop franchise. This gave us a unique perspective, which allows us to really appreciate the level of support we get from SRP. It's also cool to see the way all the LSP locations work & support each other, too. They have awesome staff/teachers & it's obvious just how much they love their littles. The combination of LSP & SRP is unbeatable!"

We are grateful, Little Sunshine's Playhouse chose our purple crown photographers to treat their families to a royal picture day experience each season!



One of LSP's newest directors in Omaha, NE taken by our Amanda Day

*We love LSP Directors & Staff*

An LSP Director, Bethany Gardener said, "I love how friendly and wonderful the owner is. She exudes kindness and goes above and beyond to serve us!! Our photographer is so sweet and friendly as well. I can see that she and her assistant love the kids, which makes my heart so happy!!



# GENEROSITY

## Seton Home of San Antonio



We are so thankful for Carrie Fischel and our Spoiled Rotten San Antonio, Texas team for supporting Seton Home. Seton Home is a residential care and learning facility for teen mothers and their babies. Seton Home serves 48 families who have been removed from their homes due to abuse and neglect. These young mothers are working toward self-sufficiency. Carrie conducted a photography training session at Seton Home for her staff and took beautiful complimentary images of the infant and toddlers that reside there. Carrie exemplifies our Spoiled Rotten Photography core value of generosity in season and out of season. Thank you San Antonio team!



# FAVORITE IMAGES

## *Mon Ami Set*



Morgan Adams  
SRP Colorado Springs

Carrie Fischel  
SRP San Antonio

Lynn Driver  
SRP Buckhead

Aubrie Cook  
SRP Prosper/Lewisville

Leah Bailey  
SRP Alpharetta

Cindy Fadell  
SRP Columbia



"Using the Mon Ami set is like stepping into a dreamy French countryside cafe. It shows off the softness of every sweet little face we get to play with on it!"

-Heather Sams



## BEHIND THE SCENES ON MON AMI

"We've been around awhile and shot on many, many sets. This by far was my absolute FAVORITE. So many creative options for posing. Coloring was beautiful!"

-Patricia Mesi



# Vendor Spotlight

## CUDDLE + KIND

Meet Noah! Noah is Cuddle+Kind's lovable stuffed dog you see on our Spring set. We were happy to partner with Cuddle+Kind, not only because their dolls are adorable, but because of their philanthropic mission their company was founded on. At its inception, the founders of Cuddle+Kind were on a mission to stop childhood hunger. They wanted to start a business that would help supply children in poverty with enough food to eat and thrive. They donate 10 meals for every doll sold.

If you love the mission and these cute dolls,

[SHOP HERE](#)



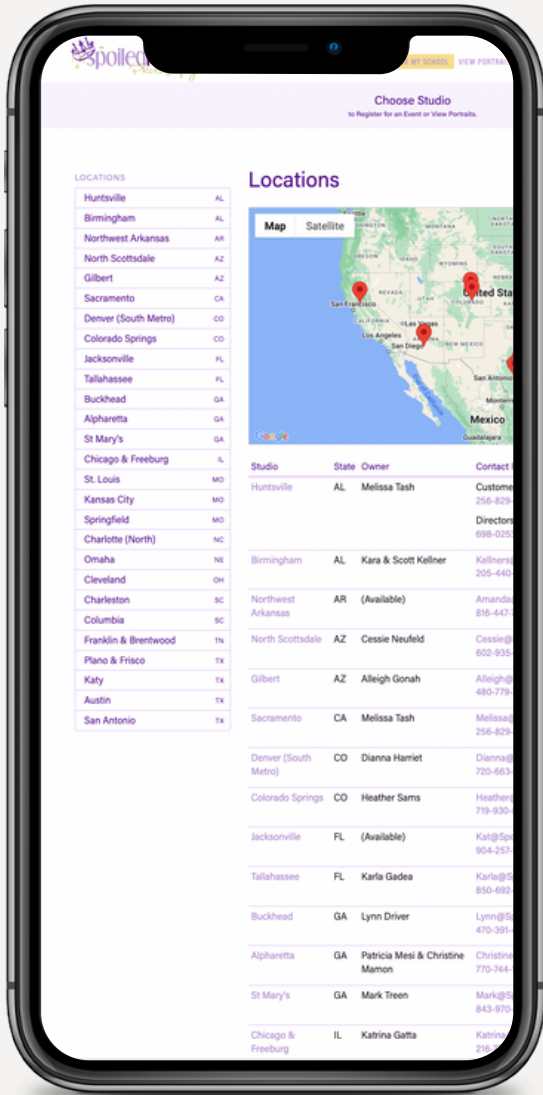
# GET READY FOR SPRING PORTRAITS

*Mon Ami Set*



[Click the picture to watch a preview of the Mon Ami Set!](#)

# Get Ready for Spring Portraits



## REGISTER YOUR CHILD

Find your local SRP location and view the upcoming portrait events to register your child for a Spring Mini Session.

[Register My Child](#)

## CLOTHING GUIDE

My Friend.... dress to impress for your Spring Mon Ami Portraits with the clothing we have gathered for you! These outfits have been selected for your preschooler to match the color scheme and design of our custom Spring Mini Session Set – Mon Ami.

[Clothing Guide](#)



How To  
*Master*  
Photos  
with your  
Graduate



SRP Alpharetta

INCLUDE PROPS

Enhance your child's grad photos with a scroll with matching gown color ribbon. Sunglasses, chalkboard with handwritten name, or a favorite book, all make nice props.



SRP Huntsville



SRP Brentwood



SRP Alpharetta



SRP Brentwood

## JUMP

Capture your child jumping with graduation gown on. Let the cap and tassel fly!

## SHOW CURRENT AGE

Have your child hold up the number of fingers of their current age.

## RECORD GRADUATION YEAR

Children can hold number cutouts of their graduation year, or write the year on a chalkboard.

## RECORD FUTURE PROFESSION

Write on a chalkboard what your child wants to be when they grow up. It is fun to pull in props to go with that idea.



SRP Huntsville

# GRADUATION SEASON

Our SRP photographers love our Springtime Lil' Graduate sessions! This is a fun session for those preK children who are excited to head to "big school" in the Fall. Whether you have a child leaving preschool, elementary, middle, high school or college, we wanted to share 5 easy poses you can replicate to capture this milestone event.

# Graduation Decorations

TAG US!

When you share your cap & gown portraits on social media, tag us  
**@spoiledrottenphotography**



## DECORATE

*With Graduation Portraits*

If you are hosting a gathering to celebrate your little or big graduate, use this simple table decoration. Fill mason jars with fresh flowers, and place a wooden dowel with a clothes pin hot glued, to clip 4x6 graduation portraits.



"Nothing  
ever seems  
impossible  
in spring,  
you know."

• L.M. Montgomery

# PARENT *testimonials*



★★★★★

JILL

Katy, TX

"My child's smile and expressions were perfect!  
You captured how he is every day!"

★★★★★

NICOLE

Brentwood, TN

"I love that you bring a team of people to the photoshoots! Lots of sweet prop options and always the BEST smiles. Your photographers have the best timing.... So professional, every time!  
It felt like a private portrait setting."





When you receive the gallery with your children's images you may not realize that your local Spoiled Rotten photographer is part of a franchise network. Franchise founder, Melissa Tash, began franchising her volume boutique preschool photography business in 2013. Currently, Spoiled Rotten has grown to 22 locations across the U.S. We are also proud to say that we are an industry leading franchise! Spoiled Rotten Photography received Franchise Business Review's (FBR) highest award in our category. We are the #1 franchise in Child Services Division for 2023! We also are a top-rated franchise for women, are recognized as one of the best low-cost franchises, and are a Franchisee Satisfaction Award winner!

The Franchisee Satisfaction Award recognition pleases us the most. This award is based on the ratings and reviews of our current franchisees. 100% of our franchisees agree they enjoy being an owner operator, that senior management encourages a team culture and they recommend the franchise to potential owners. We love our franchise family! Information on FBR's site explains that Franchise Business Review empowers potential franchise buyers with downloadable reports, top franchise lists, and industry insights. They survey over 30,000 franchise owners from more than 300 leading franchise brands each year to reveal the top franchises with the highest ratings in franchise satisfaction, franchise culture, company performance, and other key benchmarks. See our ratings from FBR HERE.

# JOB OPPORTUNITIES

*In our local territories*

## 1. File Processor

Remote process images from our portrait sessions. Adobe Experience Expected.

## 2. Photographer's Assistant

Part-time, seasonal opportunity. Assist photographer at local preschool photo sessions to help get amazing expressions. Kind and Joyful Attitude Expected.

## 3. Photographer

Part-time, seasonal opportunity. Photograph preschoolers at local preschools.  
6 months of being a Photographer's Assistant for SRP is required.

## 4. Franchise Owner

If you are family-oriented, community-minded, outgoing, highly-motivated, love kids, appreciate great photography, and share our core values, you might be a great fit for franchise ownership!

# FOLLOW US!

As we continue to grow and expand, we invite you to join us on this exciting journey. Also we're always looking for passionate and dedicated individuals who share our values and want to make a difference in their communities. With our proven business model, extensive training and support, and a brand that is beloved by parents and children alike, there has never been a better time to become a part of our franchise family. Come join us, build a business and a legacy while making a positive impact in your community.

Follow us on social

[website](#)

[instagram](#)

[pinterest](#)

[facebook](#)

Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family!



## OWN A SRP FRANCHISE

Become  
Spoiled  
Rotten!



Do you know anyone who loves photography and working with children? We are looking for more fun people across the country to join us as we continue to be the photographers of choice for top-ranked preschools across the US.

[LEARN MORE](#)