

# Spoiled Rotten

Photography

Amanda  
Saves the Day  
Franchise Owner Spotlight

Thankful for our Preschool  
**Partnerships**

**Generosity**  
Paws with Claus

**5 TIPS**  
For Clothing  
For Fall Family  
Portraits

Favorite Fall Portraits

We brought a musical vibe to local preschools across the country with our Rhythm & Blues set this Fall. We adored this set and we hope you did too!



## WELCOME FRIENDS!

*We're Jamie & Melissa Tash*

Reflecting on 21 years in the preschool photography industry, with the last 11 dedicated to growing and nurturing our franchise family, we are humbled and honored by the journey.

The recent opportunity to share the Spoiled Rotten Photography story on the [Emerging Franchise Brands Podcast](#) was truly a highlight. My passion, my 'why', is unwavering - it's about empowering others to achieve their life's aspirations. Being a franchisor isn't just about business; it's about fostering dreams, nurturing growth, and creating opportunities. To play a part in that journey, to witness the transformation and success of others, is a privilege beyond measure.

**Own your own franchise**

# contents

04

## OWNER SPOTLIGHT

Amanda Day saves the day keeping our Midwest partner schools happy on their picture day.

09

## GRATITUDE

Melissa Tash shares her gratitude and feelings for each of our franchise families.

11

## SPOILING OUR PARTNERS

Our franchise owners love to spoil the directors and staff at their local preschools.

13

## GENEROSITY

SRP Huntsville photographs furry friends with Santa to support "A New Leash on Life."

19

## PHOTOGRAPHY TIPS

We have 5 clothing tips to help your family rock your Fall Family Portraits.

28

## JOIN OUR FAMILY

We are looking for people across the country to be franchise owners, photographers, and photographer assistants.



Owner Spotlight



*Amanda Day*

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Saves the Day

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At Preschools

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Across the Midwest

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When Amanda Day became a Spoiled Rotten Photography franchise owner in Kansas City, she didn't know it would lead to making so many new friends across the Midwest! SRP had preschool partnerships established not only in Kansas City, but also surrounding Rogers, AR, Springfield, MO, St. Louis, MO, and Omaha, NE. Amanda saved the day for us and hit the road each season to serve each of these schools like they were her own family.

Amanda's consistently beautiful imagery caught the attention of a parent at one of our St. Louis partner schools, and Steve Haden became our first St. Louis franchise owner in 2023. In the past few months, Amanda helped us transition our Springfield, MO and Rogers, AR schools to our new territory managers, as well.



## *Purple Power*

Amanda Day's genuine smile and bubbly personality shine where ever she goes. We knew she was a rockstar, long before Franchise Business Review recognized her!

Amanda hasn't quite hung up her purple super hero traveling cape, as you will still find her providing beautiful portraits for families up the road in Omaha, NE at our partner schools!

Amanda said, "Traveling to cover locations without a SRP owner has been an incredible experience for me. I've loved the opportunity to make friends in so many different areas and build genuine connections with school staff. No matter what school I'm in, I treat it like my own, investing my time and energy into creating a great experience for everyone."



One of my favorite moments was discovering that an LSP assistant director in St. Louis had a niece at one of the schools I photograph in Kansas City. I've enjoyed sharing sneak peeks with her and seeing how these connections make the world feel a little smaller."

Amanda is our hero for taking such good care of our existing business the past couple of years.

### *Growing in Kansas City*

"Getting to meet and work with people across the Midwest has truly been a joy. As my kids get busier with after-school activities, I'm excited to focus on growing my territory here in Kansas City, and have my first additional photographer hired (also one of my best friends so we're having a blast!) but I'll always be grateful for the wonderful travel experiences that shaped my journey!" - Amanda Day

# meet our newest manager



Charleston, SC

## AVERY FRYMAN

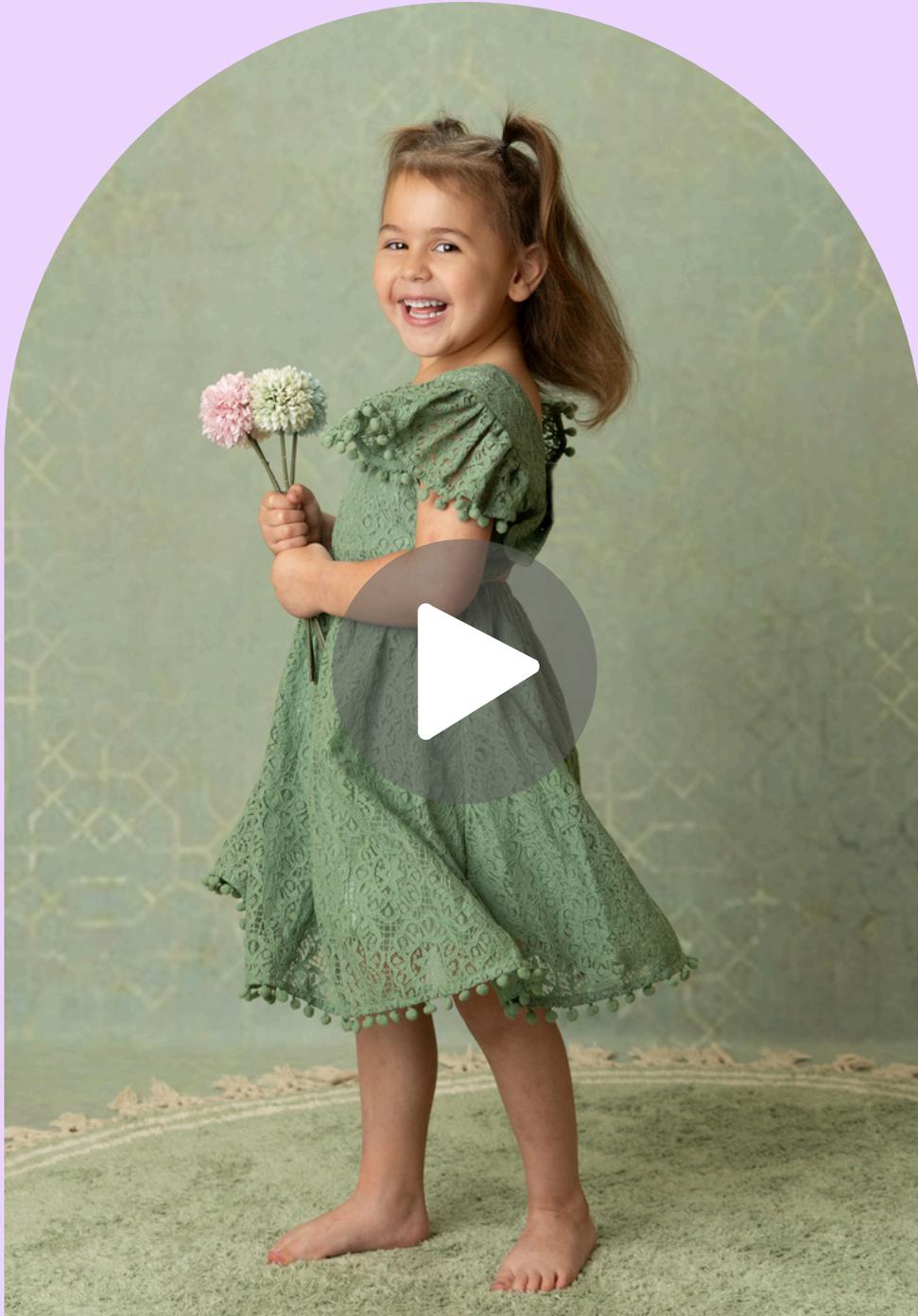
We would like to introduce our newest Spoiled Rotten Photography territory manager, Avery Fryman! Avery has been training on the job this Fall and is gearing up for a full Spring season. Avery just relocated to Charleston from the Myrtle Beach area. For years she has been capturing special memories for families in the South Carolina coastal region. Her bubbly personality and her love of working with young children makes her a perfect fit in the Spoiled Rotten Photography team! Avery brings a blend of creativity, hard work, and an upbeat personality to every photoshoot! Avery said, "Joining Spoiled Rotten has been such a blessing. It is rare to find a company that uses teamwork to raise all of the people in their company to reach their individual goals. They are able to provide a road map that allows for success if you are willing to do the work. I look forward to our continued growth together."

[website](#)

[instagram](#)

[facebook](#)

# 2024 IMAGE CRITIQUE



Enjoy the award winning images in the above video that our photographers submitted for Summer Image Critique.



# THANKFUL

## *For Our Franchise Family*

When I first started Spoiled Rotten Photography, I knew it wasn't just about taking beautiful portraits—it was about creating opportunities for families and empowering others to build a business they love. Over the years, I've been continually inspired by our incredible franchise owners. Their dedication, passion, and commitment to serving their communities are truly the heartbeat of what we do.



Recently, when we redesigned our office, I wanted it to reflect what matters most to us: our “why.” For me, that’s our franchise owners and the families we support through this business. To celebrate that, we created a “Why Wall.”

The Why Wall is more than just a collection of portraits—it’s a daily reminder of why we do what we do. It features images of the amazing people who bring Spoiled Rotten Photography to life in their communities. It reminds me and everyone on our team that everything we do is about empowering our franchise owners to succeed and thrive.

I’m so thankful for each and every one of our franchise owners. You are the reason we continue to grow, the inspiration behind our work, and the proof that this business can change lives. The Why Wall may be a simple feature in our office, but the meaning behind it is profound—it’s a tribute to all of the franchise owners who make Spoiled Rotten Photography what it is today.



On-Demand Webinar  
with FranchiseBusinessREVIEW™  
Sharing the franchise experience



**Melissa Tash**  
Founder  
Spoiled Rotten Photography



**Lynn and Bernardo Driver**  
Spoiled Rotten Photography  
Franchise Owners



**Joey and Sandi Fotheringham**  
Spoiled Rotten Photography  
Franchise Owners

## SPOTLIGHT ON GRATITUDE:

### *Celebrating Our Franchise Families*

As we enter a season of gratitude, the Spoiled Rotten Photography family is taking a moment to reflect on the incredible people who make our franchise so special. Among them are Lynn and Bernardo Driver and Joey and Sandi Fotheringham—two dynamic couples whose dedication, passion, and unique talents have enriched our brand in countless ways. Their stories, recently highlighted by Franchise Business Review, serve as a testament to the heart and soul they bring to their work, their communities, and our franchise family.

This season, we are especially thankful for all of our franchise owner families - including the Drivers and the Fotheringhams—not only for their incredible contributions as franchise owners but also for the warmth and dedication they bring to the Spoiled Rotten Photography family. Their hard work and heartfelt approach inspire us daily, and we are grateful to have them on this journey with us.



*Grateful for our Preschool Partners*

We love getting to spoil the directors at our partner preschools during the Holiday season!

As the Fall portrait season begins to wind down each year, our franchise owners like to take time to recognize and express their gratitude to the directors and staff at their local preschool partner schools. We know directors wear a lot of hats during the day, and we appreciate the time and energy they put into serving the children and families at their local schools.

These schools allow us to come visit two to four times a year to photograph their sweet children. In addition to taking pictures, many of our franchise owners have other passions and talents they share with their local schools. This is a time of year for our franchise owners tend to get crafty, spend time baking treats, or create a gathering social event for directors to attend outside of the school day.

At the beginning of December, you will find Will Smith in Brentwood and Joey and Sandi Fotheringham in Katy baking hundreds of chocolate chip cookies with their family members to pop in and surprise their schools with. Lynn Driver in Buckhead and Brittany Evans in Mansfield also love baking everything from brownies and cupcakes, to professionally decorated cakes! Lynn has a tradition of creating a hot cocoa bar experience to treat some of her local Buckhead schools.

Kara Kellner in Birmingham has a tradition of inviting her directors to a holiday paint party. This has been a fun gathering for directors to meet and socialize with other directors in the area and create something personalized for their homes.

Melissa Tash in Huntsville has partnered with a local floral shop to allow her directors to come together and create beautiful holiday floral arrangements.

No matter how our owners choose to spoil and recognize their schools during the holiday season, we hope they all feel appreciated and a part of our Spoiled Rotten Photography family!



# GENEROSITY:

## *Paws with Claus*



This holiday season, Spoiled Rotten Photography Huntsville is spreading joy and giving back to the community with a heartwarming charity fundraiser for [A New Leash on Life](#). Partnering with beloved Santa, Kirk Kringle and [The Flower Shop of Providence](#), this festive event promises to create lasting memories while supporting a worthy cause.

At Spoiled Rotten Photography, we pride ourselves on spoiling our clients, and that includes the pets who bring so much love into our lives. Pets are front and center, with plenty of time to capture their personalities and make them feel as special as every other family member. After all, they deserve a spot in the family portrait too!

The best part? All proceeds from these unique sessions go directly to [A New Leash on Life](#), a local nonprofit dedicated to rescuing and rehoming animals in need. By participating, families not only create cherished keepsakes but also make a difference in the lives of countless animals. Spoiled Rotten Photography Huntsville is proud to support this mission, helping ensure that every furry friend has a chance at a happy home.

This holiday season, let's celebrate love, family, and the joy that our pets bring into our lives while giving back to a worthy charity!



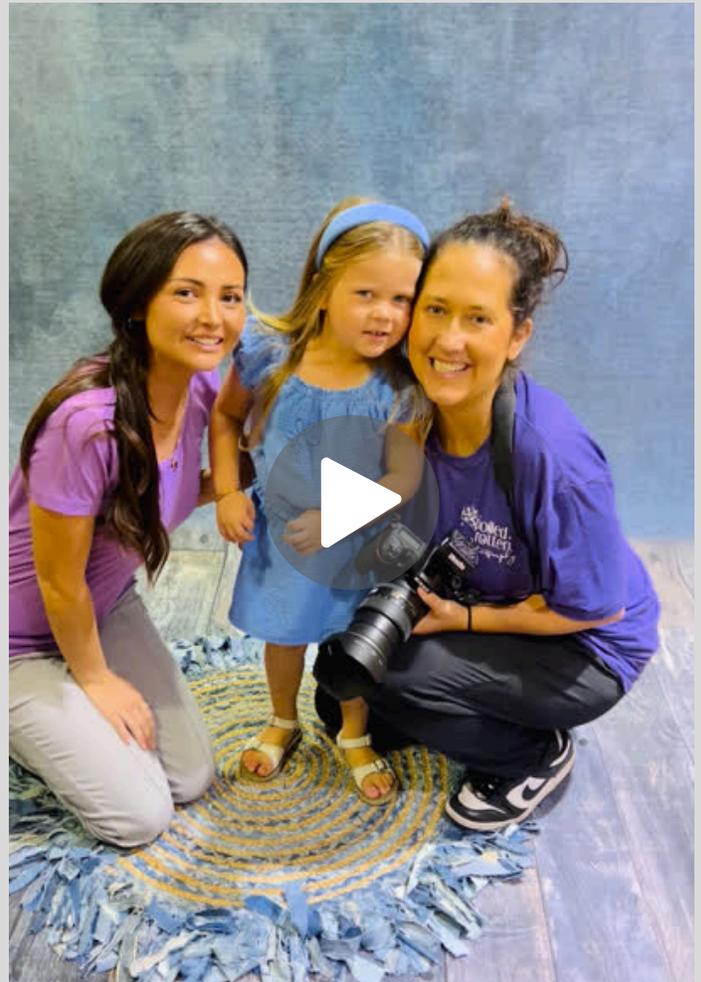
*Brandi Russell*

"JOY! That's how I would describe our Santa session! A festive atmosphere, a sweet Santa, precious dogs and all for a great cause!! Is there anything more joyful?? Our session was a perfect way to make memories with our Dolly dog while giving back!!"



“We had a magical time ROCK’N and ROLL’N on the Fall Rhythm & Blues set.”

-Dianna Harriet



## BEHIND THE SCENES ON RHYTHM & BLUES

“My team loved this set! It was so enjoyable & entertaining watching the kids play all the different instruments. It was cool because it was so interactive. The kids loved it & it was one of our favorites.!”

-Steve Haden



# FAVORITE IMAGES

## *Rhythm & Blues Set*



Steve Haden  
SRP St. Louis

Karla Gadea  
SRP Tallahassee

Abbey Reynolds  
SRP N. Charlotte

Aubrie Cook  
SRP Prosper/Lewisville

Julie Foster  
SRP Franklin/Brentwood

Linda Sirmans  
SRP Cary

# GET READY FOR SPRING PORTRAITS

## *Dreamy Meadow Set*



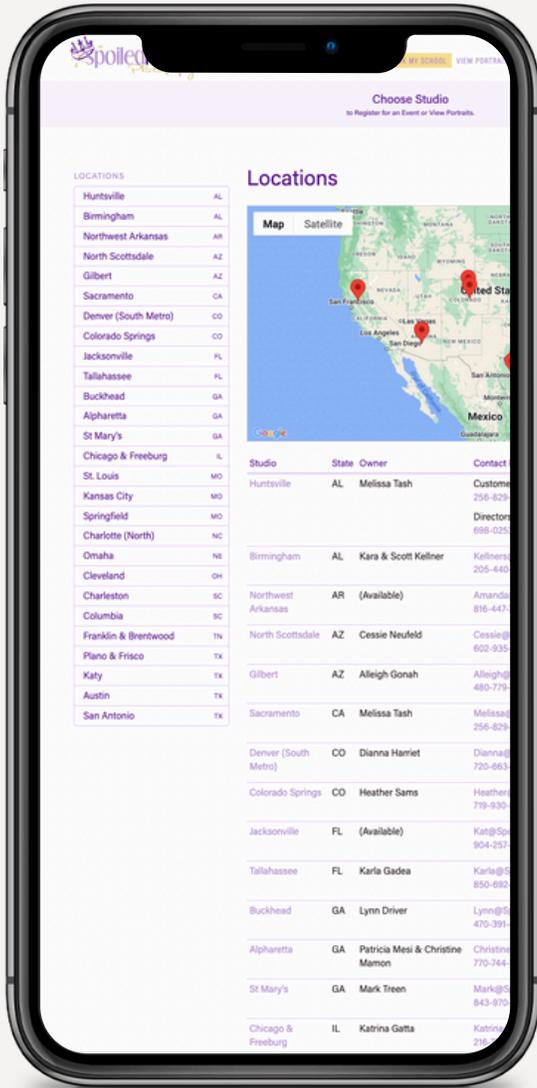
[Click the picture to watch a preview of the Dreamy Meadow Set!](#)

# Get Ready for Spring Portraits

## REGISTER YOUR CHILD

Find your local SRP location and view the upcoming portrait events to register your child for a Fall Mini Session.

[Register My Child](#)



## CLOTHING GUIDE

Your child will be the star of the show for Spring Dreamy Meadow Portraits with the clothing we have gathered for you! These outfits have been selected for your preschooler to match the color scheme and design of our custom Spring Mini Session Set – Dreamy Meadow.

[Clothing Guide](#)



# How To Dress

# For Fall Family Portraits



SRP Huntsville

CHOOSE ONE PATTERNED OUTFIT & MATCH SOLIDS TO IT

Patterns draw your attention to the subject. Try to keep your patterns to a minimum.



SRP Huntsville



SRP Alpharetta



SRP Alpharetta



SRP Alpharetta

## SHOES TO FINISH YOUR OUTFITS

Make sure everyone has coordinating or matching shoes before picture day.

## TRY OUTFITS ON

Make sure clothing fits each family member properly before showing up for your family portrait session.

## KEEP IT CLASSIC

Avoid clothing with words or big logos that can be distracting or quickly go out of style.

## REMEMBER ACCESSORIES

Hair bows, belts, jewelry, and hats are all great ways to add personality and style to the look of your family portrait.



SRP Frisco/Plano

# FAMILY PORTRAITS

Fall is the perfect time of year to get an updated Family Portrait for wall portraits for your home or to share on a Holiday card. Many of our locations offer options for outdoor or indoor mini sessions. You can also contact your [local SRP franchise](#) about a custom family session option.

# Thanksgiving BINGO

(Click to Download)



# Thanksgiving BINGO

FIND SOMEONE WHO...

MADE A DESSERT FOR THE MEAL	CAN NAME A FALL MOVIE	CAN MAKE A TURKEY SOUND	HAS A BIRTHDAY IN NOVEMBER	IS AN ONLY CHILD
IS WEARING ORANGE	IS LEFT HANDED	HAS A PET DOG	WENT TO A PUMPKIN PATCH THIS FALL	LOVES PUMPKIN PIE
PLANS TO TAKE A NAP TODAY	LOVES SWEET POTATO	<b>FREE</b>	TRAVELED THE FARTHEST	HAS A TATTOO
CAN FIND A RED LEAF OUTSIDE	IS WEARING A TEAM LOGO SHIRT	PLANS TO EAT DESSERT FIRST	CAN TELL A FUNNY JOKE	COOKED THE TURKEY
PLANS TO CLEAN UP THE KITCHEN	PLAYS A MUSICAL INSTRUMENT	CARVED A PUMPKIN THIS YEAR	PLAYS A SPORT	CAN FIND A PUMPKIN FIRST



## GATHER

*With Intention*

As you gather with your family for Thanksgiving meals, enjoy this simple [printable BINGO game](#) to find common ground and unique aspects about each family member, from the youngest to the oldest.

Let our  
lives be full  
of thanks  
and

*giving.*

# PARENT *testimonials*



★★★★★

KELLY

Alpharetta, GA

"I Love that you offer multiple days for school photos and they are completely optional. My son loves to make a fake smile in pictures but he looks so genuine and amazing in every image. You did such a fantastic job of capturing his true personality."

★★★★★

ALEXUS

Kansas City, KS

"Always great communication about picture day and photos. Also you make the kids feel comfortable and the pictures always turn out amazing!"





*Carrie Fischel*

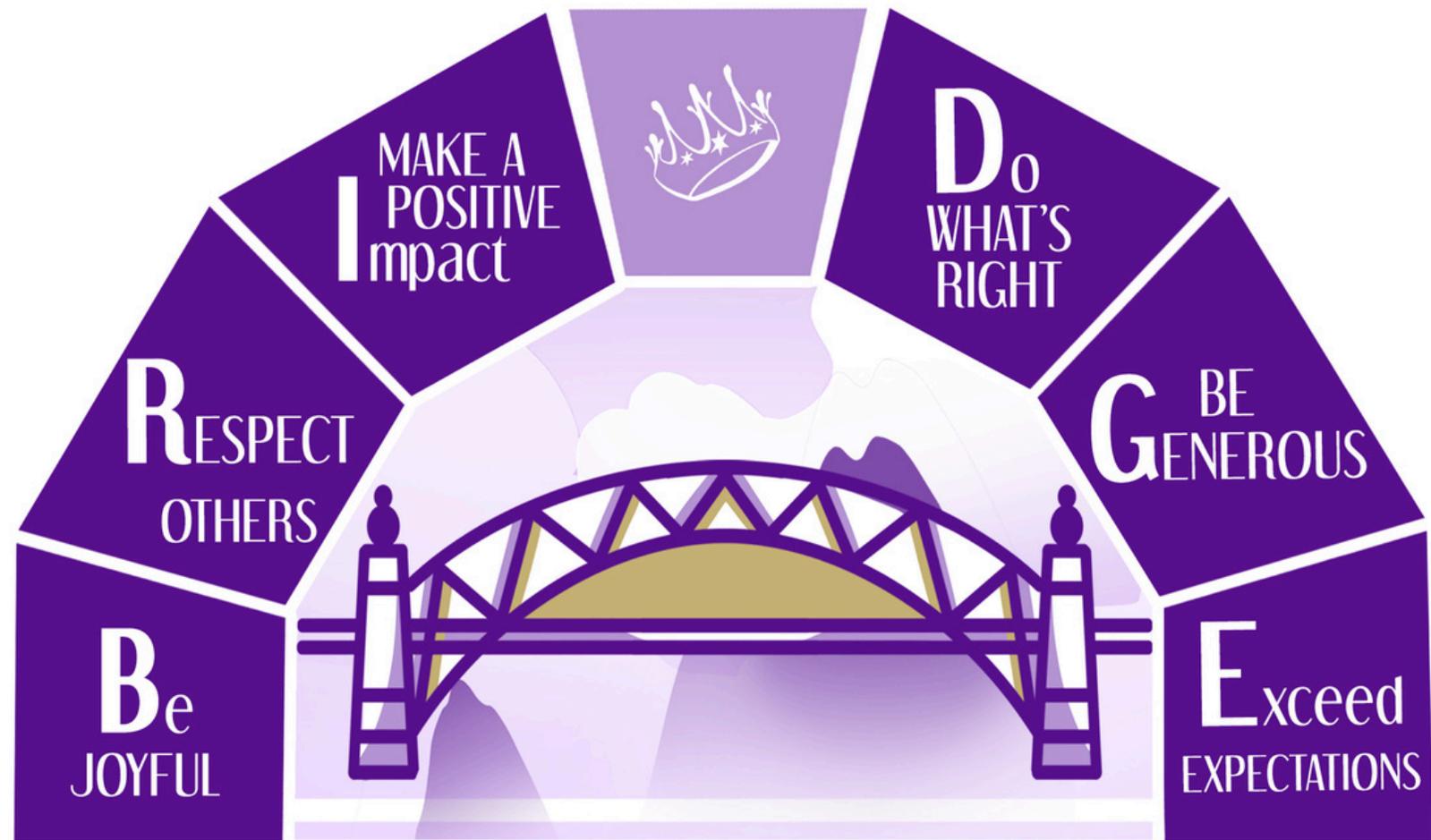
## SRP SAN ANTONIO

What I love the most about owning an SRP franchise is the incredible impact I'm able to make; knowing that the photographs I create will be cherished for a lifetime. It's so heartwarming to think that the photos I take today will one day be shown at a child's wedding or graduation; preserving those beautiful memories for generations.

But beyond that, it's the everyday joy of working with children that brings me joy day to day. Their innocence and unique personalities make every session special, and I love capturing those moments.

On top of the personal fulfillment, owning an SRP franchise has been a huge blessing for our family. It's allowed us to reach our goals, providing financial stability and helping us grow in ways we never imagined.

## CORE VALUES



## MISSION

DELIVER A **JOYFUL** AND ORGANIZED PICTURE DAY  
**DELIGHT** EVERY PARENT WITH STUNNING PORTRAITS

# JOB OPPORTUNITIES

*In our local territories*

## 1. File Processor

Remote process images from our portrait sessions. Adobe Experience Expected.

## 2. Photographer's Assistant

Part-time, seasonal opportunity. Assist photographer at local preschool photo sessions to help get amazing expressions. Kind and Joyful Attitude Expected.

## 3. Photographer

Part-time, seasonal opportunity. Photograph preschoolers at local preschools.

6 months of being a Photographer's Assistant for SRP is required.

## 4. Franchise Owner

If you are family-oriented, community-minded, outgoing, highly-motivated, love kids, appreciate great photography, and share our core values, you might be a great fit for franchise ownership!

# FOLLOW US!

As we continue to grow and expand, we invite you to join us on this exciting journey. Also we're always looking for passionate and dedicated individuals who share our values and want to make a difference in their communities. With our proven business model, extensive training and support, and a brand that is beloved by parents and children alike, there has never been a better time to become a part of our franchise family. Come join us, build a business and a legacy while making a positive impact in your community.

Follow us on social

[website](#)

[instagram](#)

[pinterest](#)

[facebook](#)

Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family! Become Spoiled Rotten - Join Our Family!



## BECOME SPOILED ROTTEN

*Join  
Our  
Family!*



Do you know anyone who loves photography and working with children? We are looking for more fun people across the country to join us as we continue to be the photographers of choice for top-ranked preschools across the US.

[LEARN MORE](#)